

Michael Fitchett

Full Stack Developer & UI/UX Designer +



Over 23 years of experience

Contact →

🌐 www.userbin.io

📞 +1 (949) 421-6580

✉ hello@userbin.io

🇺🇸 Mission Viejo, CA USA

Experience →

Userbin

Freelance web developer, designer +

Mar 2019 - Present | Mission Viejo, California

- **Taos, an IBM Company**, provided a range of services, including the creation of a responsive landing page, a targeted marketing campaign with custom analytics and reporting for measurable results, seamless WordPress migration, robust server management, and the design of a custom-built calculator with dynamic graphs and an intuitive form to simplify complex calculations.
- **Stellus, a Samsung Company**, led a comprehensive digital marketing and web development initiative: designing and building a custom responsive WordPress corporate marketing website and landing pages; setting up and launching targeted Google Ads campaigns; creating keyword-specific educational sub-sites to enhance online presence; producing case study videos; designing captivating 3D models and animations to effectively market their offerings; and developing custom forms with email verification to capture leads and integrate them directly into Salesforce.
- **Metallic, a Commvault Venture**, developed an innovative and interactive website calculator, reflecting the company's robust and reliable image. Additionally, I was responsible for the design and creation of new content for their corporate marketing website, contributing to an enhanced user experience.
- Engineered **Userbin Datahive**, a non-linear, data-centric cloud Platform as a Service (PaaS), designed to maximize data potential. This innovative platform offers a customizable software experience with a suite of adaptable features, enabling users to tailor their data management and application development to their specific needs.
- Engineered **Userbin Sign**, a responsive Progressive Web Application (PWA) for digital signatures, adaptable to any device with a browser. Its innovative design ensures that documents are fully responsive HTML, seamlessly adjusting to various screen sizes. This feature makes it easy and intuitive for users to fill and sign documents on mobile devices, enhancing the user experience and accessibility of digital agreements.
- Engineered **Userbin Ping**, a Progressive Web App (PWA) designed for network diagnostics. This intuitive tool enables users to conduct network analysis and troubleshooting directly from their mobile devices, providing real-time insights with just a tap. Ping stands out for its ease of use and ability to deliver detailed network performance data in a user-friendly format.
- Engineered **Userbin Canvas**, a web-based design tool tailored for UI/UX designers. Canvas redefines the creative process with its agility and user-friendly interface, enabling designers to effortlessly design, animate, and create. This tool streamlines workflows and enhances the creative experience, providing an intuitive platform for digital design innovation.

Skills →

Technologies

JavaScript / NodeJS / Express

MongoDB

Svelte / Vue / Angular / React

.NET C#

CSS / HTML / XML

SOAP / RESTful

Swift

SQL

C/C++

Tools

VSCode & Visual Studio

Adobe Suite (Adobe Xd)

Figma

PreSonus StudioOne

Blender

SignNow

Director, Software Engineering

Oct 2017 - June 2019 | Newport Beach, California

- Led software engineering teams, focusing on aligning the e-signature platform with customer needs to secure its future relevance and effectiveness. This involved strategic team management, guiding product development, and ensuring continuous adaptation to evolving market demands.
- Collaborated closely with the Sales team to propel new business growth and ensure high levels of customer satisfaction. This partnership involved aligning technical capabilities with sales strategies, directly contributing to the expansion of the customer base and the retention of existing clients.
- Successfully led initiatives to internalize third-party services, significantly reducing costs and lowering overhead expenses. This strategic shift not only enhanced operational efficiency and financial sustainability but also simplified the development process, enabling the team to implement solutions more directly without workarounds.
- Initiated the expansion of the Integrations team at SignNow, introducing custom development services. This strategic decision played a pivotal role in boosting monthly revenue through an increased number of deal closures, directly contributing to the company's financial growth.

SignNow

Senior Software Developer

Sep 2014 - Oct 2017 | Newport Beach, California

- Developed a NetSuite integration for the e-signature platform, allowing users to efficiently create, review, track, and send documents for e-signature directly within NetSuite, thereby enhancing user experience and workflow efficiency.
- Engineered a Zapier integration, providing users with the ability to connect our app to a wide range of other applications including InfusionSoft, Podio, Zoho, Salesforce, and more, significantly enhancing the app's versatility and user convenience.
- Developed an Office 365 Word integration, enabling users to effortlessly create or add fields to existing documents within Microsoft Word, streamlining document preparation and enhancing user productivity.
- Engineered a Windows Printer Driver using .NET C#, enabling users to directly print documents to their SignNow account and send them for e-signature invites, thereby streamlining the document management process and enhancing user convenience.
- Engineered a Windows Context Menu using .NET C#, allowing users to effortlessly upload and invite for e-signature on any supported document by right-clicking and sending it directly to SignNow, significantly enhancing the ease of use and efficiency of the document management process.
- Engineered a Mac OS X app/extension using Swift, providing users with convenient access to their documents and enabling the sending of any supported file type directly to SignNow, thereby enhancing the platform's accessibility and user experience on Mac systems.
- Engineered a Chrome extension enabling users to conveniently sign documents attached to Gmail emails, thereby simplifying the e-signature process directly within the browser for enhanced efficiency and user experience.
- Led a cross-border Integrations Team of three members, including two overseas colleagues, in the development of integrations for SharePoint, Google Drive, Egnyte, and other platforms. This collaborative effort expanded product compatibility and enhanced user functionality.

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SpotSync

Founder & CEO

Mar 2013 - Dec 2016

- Engineered SpotSync Checkout, a Point of Sale (PoS) SaaS solution, utilizing a tech stack that includes Node.js, MongoDB, AngularJS, Node WebKit, and various HTML5 technologies, delivering an innovative and robust PoS platform.
- Established and managed Ubuntu servers on Rackspace Cloud for development and production environments, streamlining operations through automated deployments using Grunt.
- Designed and developed the company's marketing website, creating an engaging online presence to showcase products and services.
- Integrated with a diverse range of technologies and APIs, including Facebook, Yelp, Stripe, Socket.io (web sockets), WebSQL, IndexedDB, SendGrid, and Phaxio, enhancing the functionality and features of the platform.

RES.NET

Senior UI/UX / Web Developer

Dec 2010 - Feb 2013

- Redesigned and implemented a new UI/UX for the flagship SaaS "REO," enhancing user experience and modernizing the platform's interface.
- Revamped the UI/UX and executed strategic changes for the SaaS "Agent," elevating user experience and optimizing platform functionality.
- Managed front-end maintenance for a suite of SaaS solutions, ensuring consistent performance and user experience across the product portfolio.

Kofax

Webmaster

Dec 2006 - Dec 2010

- Re-developed the corporate website using VBScript and MS SQL Server, implementing a custom Content Management System (CMS) that empowered various departments to independently manage their sections of the site. This initiative allowed teams such as Events, Press Releases, and Training to post and update their content without developer assistance, enhancing overall website agility and efficiency.
- Designed and developed Kofax TV, an online video streaming platform and player built with Adobe Flex and seamlessly tied to a custom CMS. This innovative solution enabled effortless posting, browsing, and searching of new videos, consolidating Kofax's marketing videos, training content, and more within a user-friendly platform.
- Produced videos for marketing, training, and sales initiatives, enhancing communication and engagement across various aspects of the business.
- Established and managed over 7 servers, maintaining infrastructure both in-house and on Terramark Cloud, ensuring robust and reliable server operations.
- Designed and developed a tailored event management application utilizing Adobe Flex and ActionScript. This comprehensive software solution played a pivotal role in Kofax's event management, efficiently handling a vast attendee database, tracking schedules and items, and facilitating seamless attendee check-in for sessions, ensuring accurate event attendance.

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In2Visions

Freelance web developer, designer

Nov 2004 - Nov 2007

- Engineered "Meet The One For You," an online dating website for a client, enabling users to create profiles with multimedia content, engage through messages and likes, access live chat, and more. Implemented a subscription model for monthly memberships. Leveraged VBScript and MS SQL Server to build the platform.
- Engineered the Sunrise POS ecommerce website for a client, utilizing VBScript and MS SQL Server to manage and showcase their extensive product catalog.
- Designed a range of print materials, including business cards, brochures, large booth murals, and more, creating visually appealing and effective marketing collateral.
- Executed video production and marketing campaigns for LiquorMonitor, creating compelling videos that showcased the product's features and demonstrated its cost-saving benefits for businesses.
- Orchestrated a comprehensive visual strategy for a decorative boutique, encompassing product photography, meticulous photo editing, the development of an ecommerce website, and the creation of impactful brochures and business cards. This integrated approach enhanced the boutique's online and offline presence, showcasing products with visual excellence and sophistication.

COMCASH

Webmaster

Dec 1999 - Dec 2006

- Revamped and developed the corporate marketing website for their flagship product "COMCASH", leveraging MS SQL Server and VBScript to dynamically generate product verticals, enhancing the online presence and user experience.
- Engineered a tailored CRM system closely integrated with the website, giving individual sales staff access to leads based on their verticals. This system facilitated efficient tracking of sales pipeline progress and provided management with an overview of sales activities and performance.
- Integrated the website with remote desktop software, enabling seamless customer support interactions. Customers with issues could easily initiate contact with a technician directly from the website and join a queue for the next available representative. This initiative significantly reduced tech support calls and wait times.
- Directed the design of all print and media materials and spearheaded SEO and PPC management, optimizing the company's online and offline presence for maximum impact and visibility.

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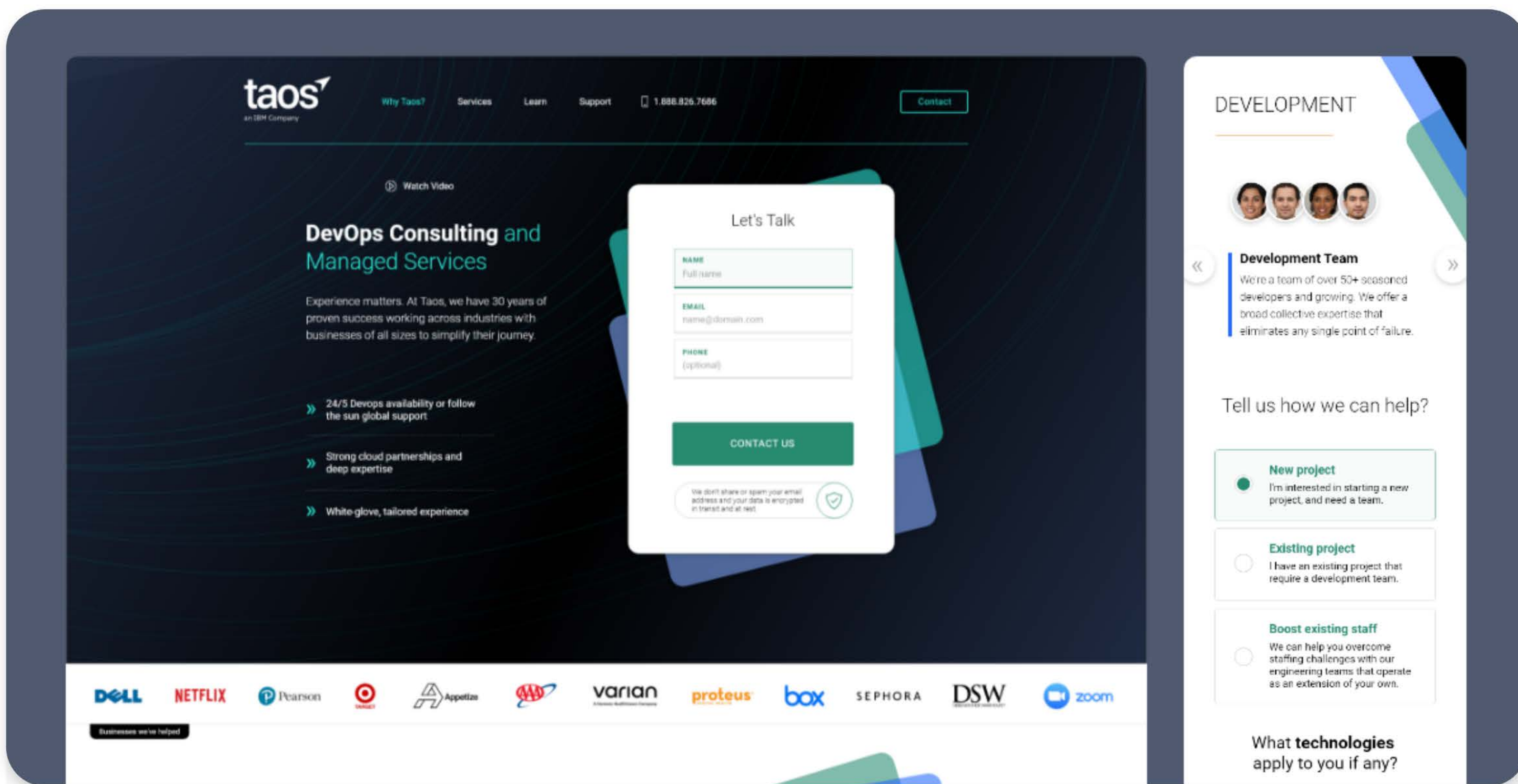
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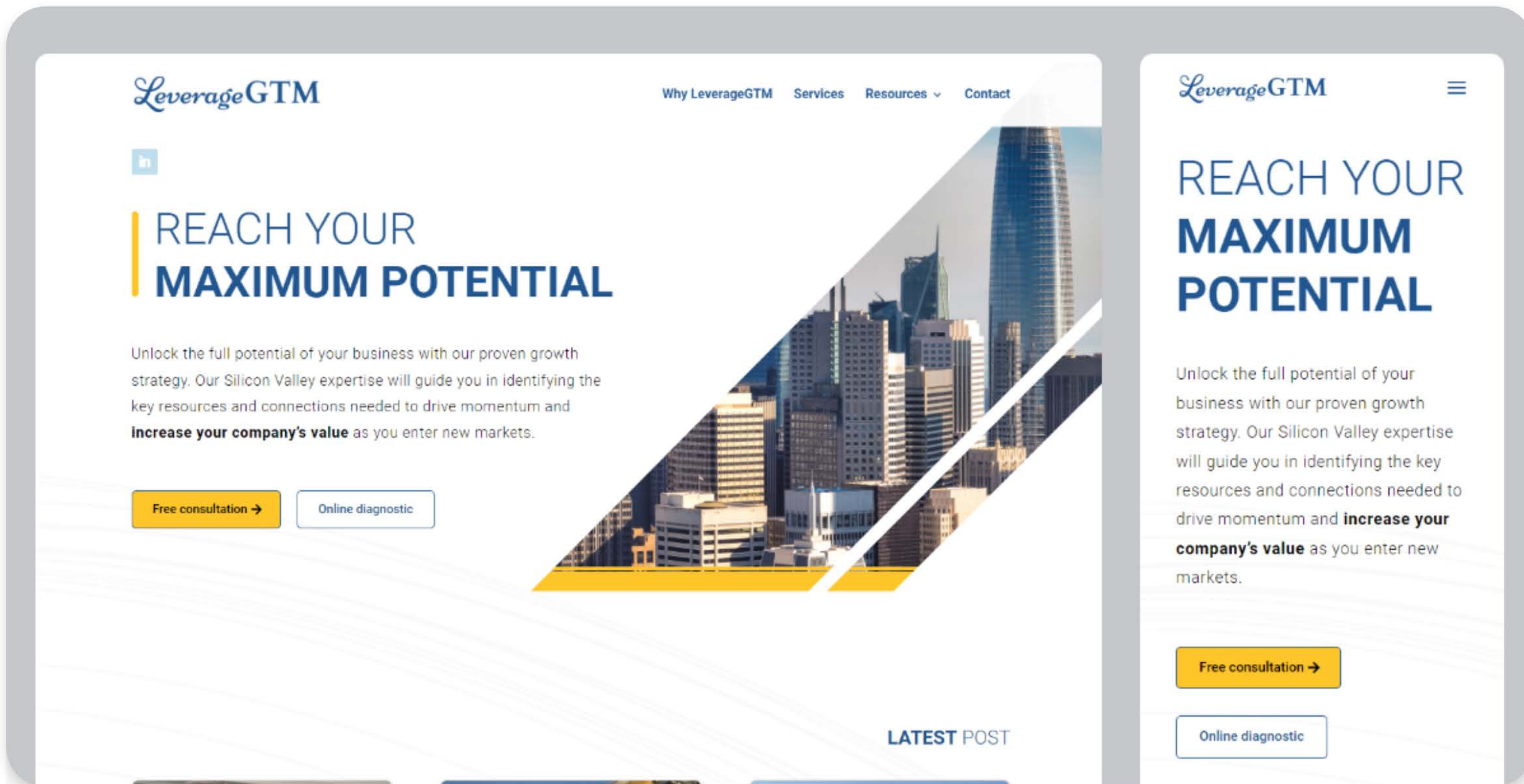
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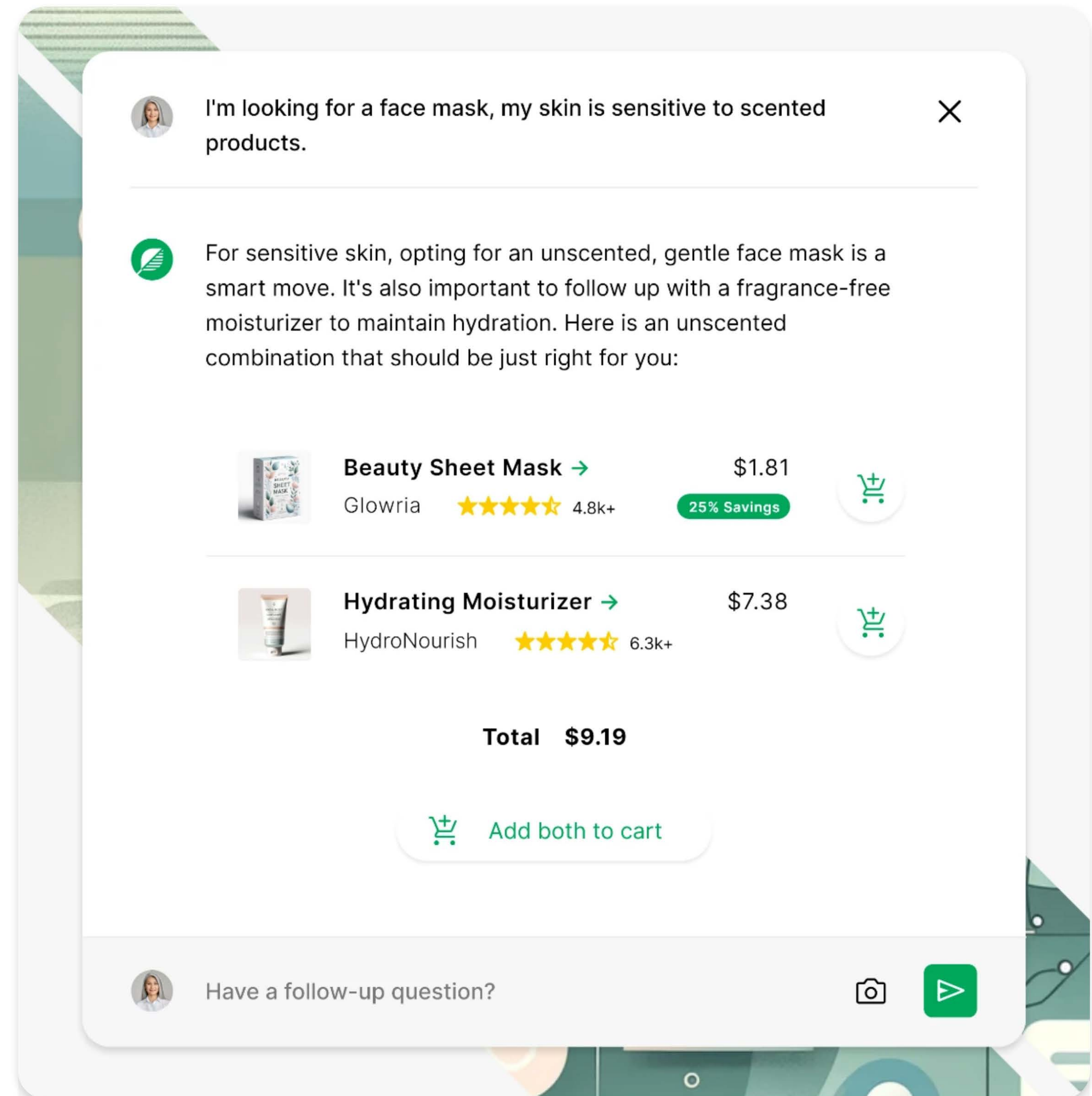
Taos an IBM Company

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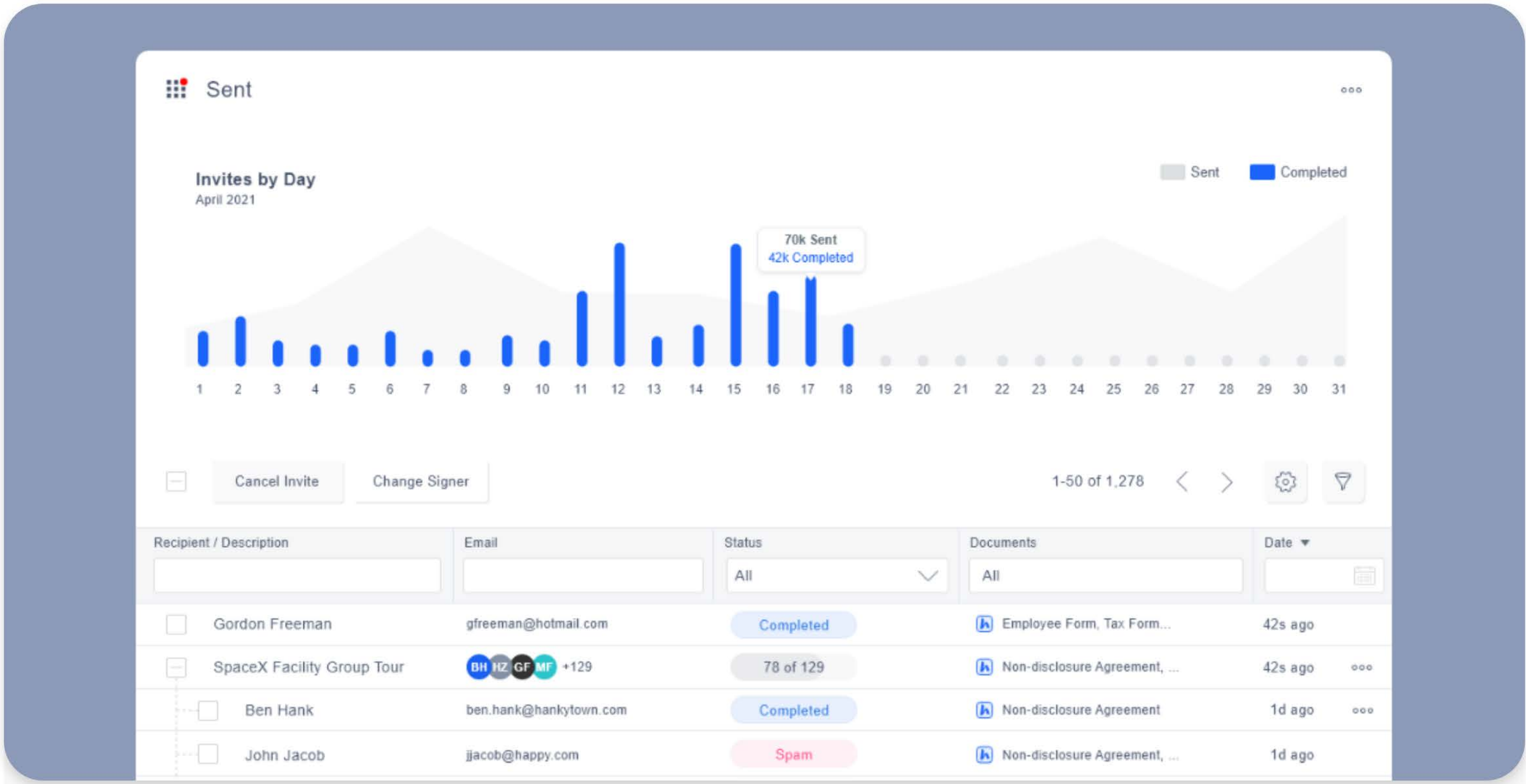
LeverageGTM

A tailor-made WordPress site with the back-end muscle to match, thanks to meticulous server management.



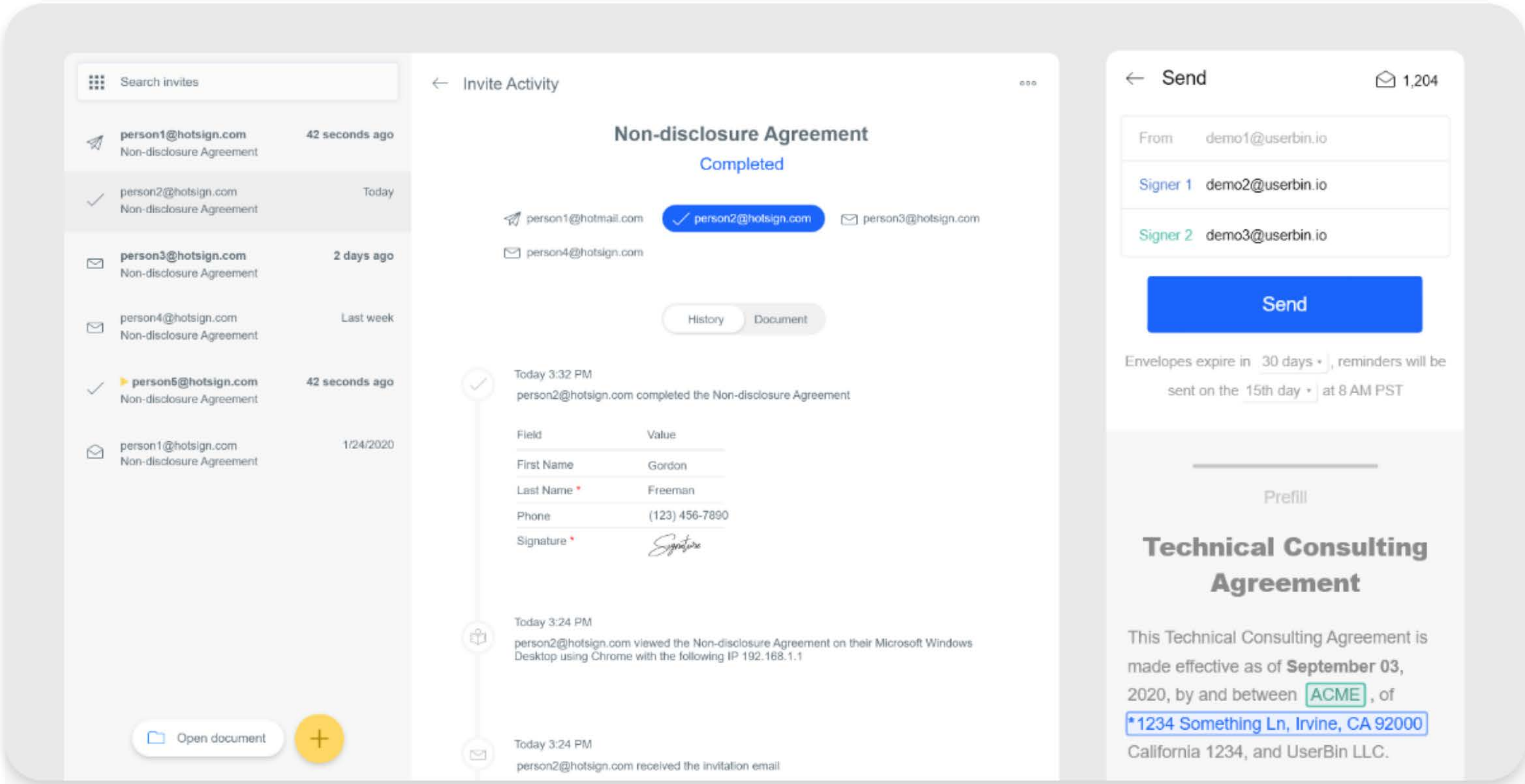
Conversational Commerce: Elevate Your E-Shop with ChatGPT's AI Magic

Shift from traditional e-commerce search to a conversational model, powered by a language learning model like ChatGPT. Streamline the purchasing process, decrease customer support inquiries, and lower return rates.



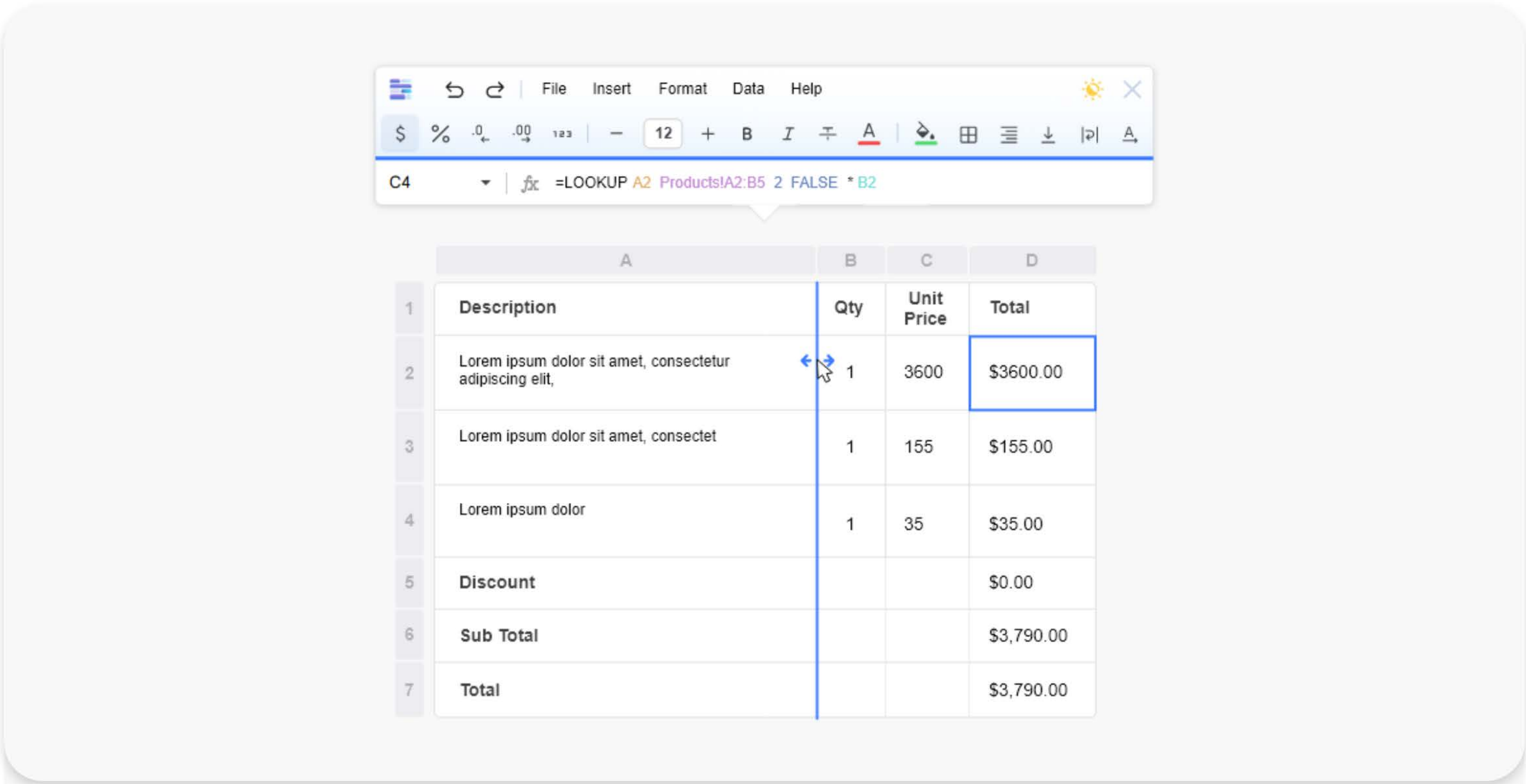
Seal the Deal with Advanced eSign

Experience the New Era of Digital Agreements. Secure, compliant, and unequivocally simple, our platform revolutionizes how you manage document workflows with legally binding e-signatures that mean business.



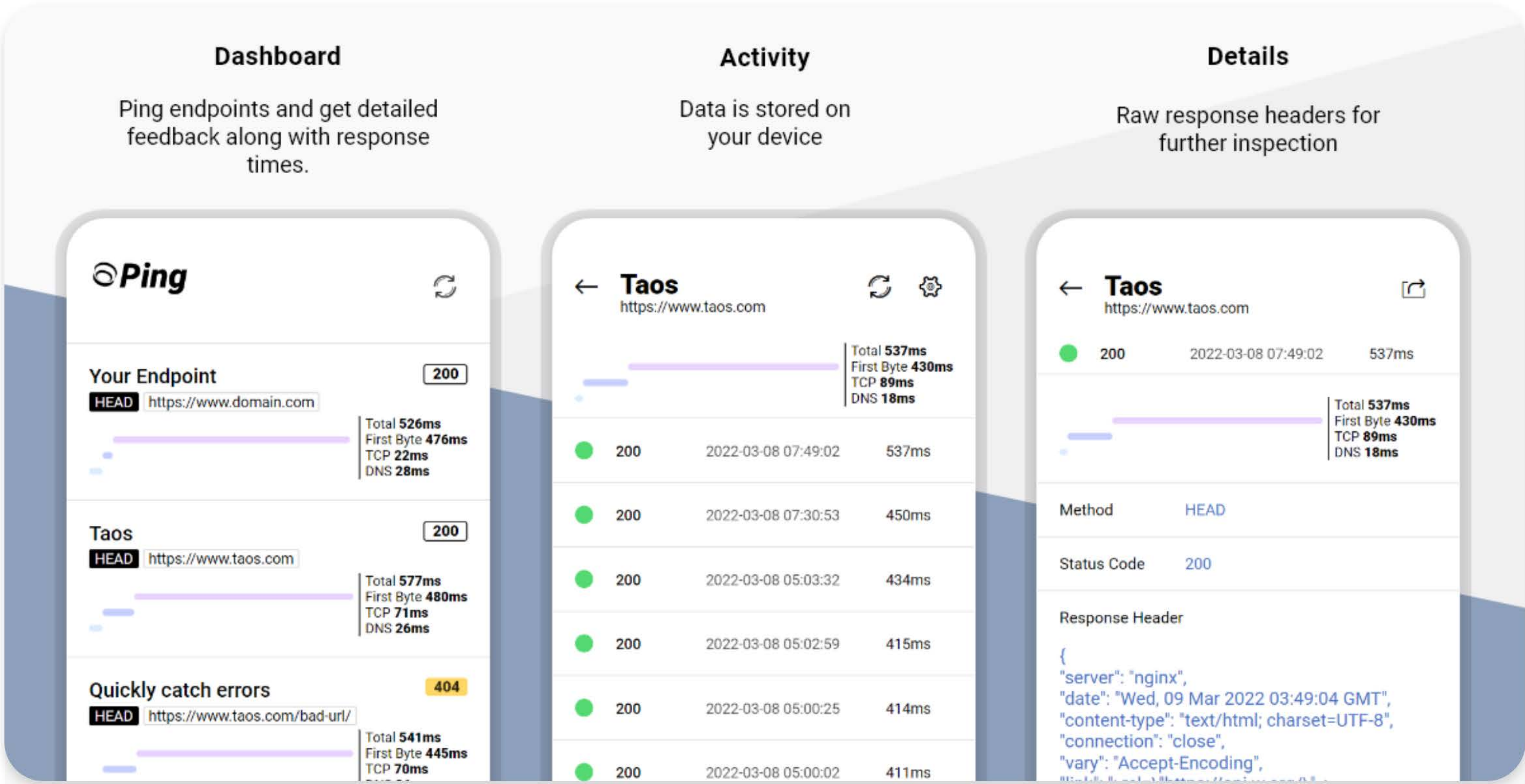
Sign: Streamlined Digital Signature Solution

Step into the future of agreements with eSign, where creating and sending documents for electronic signatures is effortlessly secure and compliant. Embrace the simplicity of a solution that enhances your document workflows with legally binding signatures.



Grid: Dynamic Data Grids Powered by Spreadsheet Logic

Embed the intelligence of spreadsheet formulas into your website with Grid. This tool empowers you to create interactive HTML data grids that bring the adaptability and calculation power of spreadsheets directly to your web pages.



Ping: Your PWA for Network Diagnostics

Ping effortlessly from your Progressive Web App (PWA) and dive into detailed, real-time network diagnostics. With Ping, you have the power to troubleshoot and analyze your network's performance with just a tap.

